



THE WEALTH BUILDER SOLUTION



By Evelyn Kramer

“I have to take a minute and credit some great people who have been so generous with their time, knowledge, and encouragement. People like Tom Sheets, Mark Austin, Carol Walzak and all the TimTech crew. Thanks for the truth and the skills”

Legal Notice

While all attempts have been made to verify the information provided in this publication, neither the Author nor the Publisher assumes any responsibility for errors, omissions, or contrary interpretation of the subject matter herein. They disclaim any warranties (express or implied), merchant ability or fitness for any purpose. This publication is not intended for use as a source of legal or accounting advice. The Publisher wants to stress that the information contained herein may be subject to varying state and/or local laws or regulations. All users are advised to retain competent counsel to determine what state and/or local laws or regulations may apply to the user's particular business.

The Purchaser or Reader of this publication assumes responsibility for the use of these materials and information. The Author and Publisher do not warrant the performance or effectiveness of any sites stated in this book. All links are for informational and educational purposes only and are not warranted for content, accuracy or any other implied or explicit purpose. Adherence to all applicable laws and regulations, federal, state, and local, governing professional licensing, business practices, advertising, and all other aspects of doing business in the United States or any other jurisdiction is the sole responsibility of the Purchaser or Reader.

The Author and Publisher assume no responsibility or liability whatsoever on the behalf of any Purchaser or

Reader of these materials. Any perceived slights of specific people or organizations are unintentional

How to Win

In Order To Win with Internet Marketing, You Need A Good Sales Funnel

Are you promoting like crazy and getting nowhere?

That's what happens with most new marketers, until they finally realize that you can't just stick your awesome sales page in a traffic exchange and get rich overnight. It's a dream that dies hard, I know that from personal experience, and I still try it once in a while. That's human nature for you!

So what does work? Once you are ready to be a little bit patient, I recommend you get yourself a sales funnel.

A sales funnel is a system that does several things for you.

A sales funnel will build your list.

It will process your subscribers through a system which promotes your other programs to them.

And it will make you cash as well.

In this way, every subscriber you bring in to the funnel will possibly benefit you in these ways:

1. They are on your list, so you can promote to them in the future
2. They see your programs as they are processed through the system, and they sign up to some or all of them. This brings you referrals and commissions in multiple programs.
3. They may choose to buy in to the funnel program as well, which will bring you direct cash.

Here are some of the best funnels for traffic exchange surfers:

I own a few traffic exchanges so I have looked at traffic up, down and all around. Finally I have come down to these.

MySurfBiz – this is a 3 step program. [Step1](#) adds subscribers to your list. [Step2](#) shows them your programs plus 2 bonus programs, and you will get signups here. [Step3](#) is where you make the instant commissions on sales of MySurfBiz. The system contains an email series which you can use with any

autoresponder. I have been very successful with this program, though I joined while it still belonged to the original owner. Using MySurfBiz finally made me realize how effective and valuable a sales funnel can be.

Wealth Builder Traffic – this is a new kind of traffic generation site. It has a free level as well as a paid level. The site practically insists that you put your face and your brand out there. All your promotions are branded including a [Residual Builder](#) that allows you to place and promote your favorite programs. WBT allows you to create and save your email series. You can save, your favorite banners, splash pages, create cloaked links, viral ads, a branded rotator and so much more you just have to see it for yourself. It is the next Generation in Traffic. I refuse to do “hype”, so if you are sick of all that, then you will enjoy the materials on his site. You can [opt in here](#), and take advantage of one of the secret promo codes in the system. In Advertising use promo code : welthbilder and receive over \$250 in free advertising.

Affiliate Funnel – this is probably the oldest one around. It has huge downline builders and [rankers for traffic exchanges](#), safelists and other programs inside, as well as pages where you can promote your programs to your downlines, and on the traffic exchanges. This one is [free to join](#), and they even promote your referral id’s to the various programs in emails to your downline. Their squeeze pages are constantly being updated and there is an email series you can use.

Start Small Earn Big!

Paul Germana has developed a unique downline builder and system for automating advertising for people who join his seemingly ordinary traffic exchange. [wbte.me](#) It is a good Traffic exchange, but he has taken owning a traffic exchange to the best level. In fact, one of the best features of the site is the downline builder or Rebrander within the site. This area allows users to fill in their affiliate links and then to use specially made affiliate sales tools already rebranded with their affiliate links. BUT, better than that, each program in the sales funnel also has an automated email series with each subscriber’s affiliate link so it advertises for you to your down line.

If You Are Interested In More Than Traffic

How about something proven year after year that actually works if you...Wait for it...Do the work!

+1 Success is your 30 day game plan to turn average into remarkable by following easy to do action steps that put you on the track to success each and every day!

Written by the TimTech team, this is information you cannot pass up. And best of all, it's 100% free!

Be sure to check out [+1 Success](#) right now. Written by the TimTech team, this is information you cannot pass up. And best of all, it's 100% free!

You should also check out TimTech’s list building phenomenon [ListViral](#).

Where To Start

So What Are the Essential Tools?

Traffic exchange and internet marketing are very challenging business models. The get rich quick plan is a dream which gets into many of us who work online, or perhaps keeps us there. In the end, though, we need to find patience while we learn the skills we need to succeed. For this reason we all need mentors, no matter what level we're at with our marketing. (Reference back to Jon Olson, my hero)

First and Foremost You Need Tracking

You probably have your squeeze page out there in a number of places, and it can be hard to tell where your signups have come from. Tracking is vital to online marketing success!

I use the trackers at Trk.me. They will give you a 30 day free trial to get your feet wet while you learn about tracking. This is tracking made fun! Its tracking made simple! Start your free 30 day trial today and see how powerful it can be for your website!

Second You Need an Autoresponder

There are many options the most notable are [RocketResponder](#), hot new and very reasonable to use and to buy. An industry standard; [Aweber](#); and [ListWire](#) which is a very good free alternative to a monthly expense. More and more as I have grown in experience, I have been moving my lists over to [GVO](#). Why, because for a monthly price of \$9.99 I get full hosting for 4 websites, an Autoresponder, a conference room, and graphics package. Plus many more options too big to talk about here. I invite you to see how I use my GVO site by visiting my [Win with GVO](#) Blog

A good place to learn about Autoresponder options and decide for yourself is at [BuildYourlistWithEase](#). The free eBook explains the use of each major Autoresponder and how to use any other responder you like.

Brand Yourself!

The Quik family has always provided some great products at very reasonable prices. Check out one of my Branding pages <http://quikaboutme.com/me.php/1/welthbilder> You can get the same or even better results at [Quik About Me](#)

You can go directly to the site and upgrade for \$4.99/month but it's free if you are an upgraded member of the [The 7K Team](#). Upgrading there is only 9.99 per month and there is a wealth of

advertising options and down line builders available to you.
It's just a no brainer.

Here is my list of people and programs that can and will help when you need it, and that are available for free:

For basic traffic exchange marketing skills, follow the boys at [ClickTrackProfit](#) to learn how to use traffic exchanges in an organized and professional way. Watch their training videos and the video of the day. Surfing for badges is fun, but that's just the icing on the cake. You should be learning everything you can.

For basic list building skills, grab a free copy of [Build Your List with Ease](#), and learn how to set up an autoresponder and squeeze pages.

Want some answers to your questions? Join [WinBlog](#) and the crew at Win with Internet Marketing. You can join for free, view how to videos, and find a lot of free resources in the members area.

Also, keep your eyes open for good blogs with helpful content, and subscribe to their updates. One which I really like is <http://carlas-earnincomeonline.com>, <http://laplante.biz> <http://www.justinledvina.com> <http://www.timlinden.com/> <http://plus1daily.com/> especially the training resources in the sidebar. They write in a way which is very easy to understand, even if you are a newbie.

These Programs are free but may sometimes have an affordable upgrade.

Are you are ready to learn about, Word press, social media and list building, which will allow you to take your marketing into the wider internet beyond the traffic exchanges, I recommend a very basic, down to earth, and very inexpensive training program put together by Patrice Filio called [Resell Rights Online](#). This site has loads of free eBooks and resources plus some very good and very inexpensive tutorials. My favorite is called [Internet Marketing for Newbies](#). Don't let the dorky cartoon look of it fool you; it has some very good videos and guides to help you learn the language and components of Internet work. You will get good support and there are plenty of useful resources inside the member's area.

A similar program but with a few important differences is [Resell Rights Weekly](#), by Mark Austin. He personally answers your questions and is very helpful especially if you decide to upgrade. The

monthly charge includes upgraded software and PLR as well as hosting with full c-panel access. I'm not sure if he does this for everyone, but I think he does, he actually helped me set up my sites. Awesome! His online university is something I go back to over and over. Plus he has a great collection of tools. If I need a program, I check in here first.

If you are getting into marketing through social networking then I suggest you check out Brian Jones and the [FanBuilder](#). He has developed an exchange for social media that will skyrocket your contacts and likes. It's simple to use and has a reasonable upgrade. A relatively new comer is a brilliant guy named Paul Germana. He is determined to bridge the gap between business in social networks and Traffic exchanges. He runs several good sites but I am most involved with [WealthBuilderSocialite.com](#) It is a membership site where Paul has some good information, an ebook (that you can rebrand) and banner and text ads.

MONATIZE Anywhere You Can

Create your own customized Thank You Pages in just a few simple steps and build that relationship with your subscribers even faster. Let's take a look at a great way to have a hosted customized Thank you and Download page is to use a program like [The Thank You Ad Network](#) owned by Frank Salinas. A proven marketer with many successful programs to his credit. He has a great network of subscribers that view your ads that are included.

Here is a link to one of my thank you pages: <http://tyadnetwork.com/thanks/welthbilder> This is the same Thank you page that [BuildYourLisWithEase](#) uses to help you monetize your BYLWE eBook.

Text Add Exchanges Have Become a Great Way to Get Free and Inexpensive Traffic to Your Sites

A TAE may offer you several ways to advertise on the exchange. The member's area of an exchange is where you can find what advertising it offers. All will provide text ad space, all will offer banner. Many with several size banners. A few offer page views for credits as well. Some TAEs are linked in a network that offers great opportunities for sending Solo emails to thousands of interested subscribers. Here is a list of some of my favorites.

[Affiliate Launchpad](#) is a good TAE in that it maximizes every page view with your ads. Right now the JV Upgrade is free, AND the OTO is amazing. Why are safelists and other sites so quick to "give you an upgrade" because they want your email address. Take advantage of other people's lists until you have one of your own.

[TextAds4Profit](#) is a great TEA with a network that expands the number of members. More members, more advertising for you. They also have great promotions going on all the time. Another Good one I use is [TextAdTraffic](#). The most Responsive Advertising Resource continues to be Solo/Network Ads

sent out from Text Ad Exchanges. Recently there has been an ever increasing trend into turning these sites into [hybrid all in one sites](#). This only benefits you, because it gives you more options with less expense.

Traffic exchanges give you a free or inexpensive way to draw world-wide traffic to your sites.

I'm including a list of Traffic sources that are either free or inexpensive. NOT cheap! There are quite a few cheap traffic exchanges out there. What you need to find are inexpensive traffic sources that really deliver traffic.

[Starxchange](#) This is an oldie but a goodie. It offers a huge subscriber base that will easily get you at least 90% unique individual views to your site on any given day.

[Wealthbilderhits](#) A new traffic exchange with a fresh, international client base. This site has a quick 6 second surfbar that ensures your advertising will be seen for 6 seconds. If you jump to the next tab then come back it counts down where you left off. Your advertising deserves attention.

[Allourte.com](#) allows you to join a network of over 15 traffic exchanges at once and save yourself time and money.

[IloveHits](#) is great for getting affordable quick, exposure to a large subscription base. The surfing is fast and often time fun.

[Virldynamyte](#) Give Your Advertising a Viral Kick in the Pants ...with Viral Dynamyte!

[TrafficSwirl](#) This is a relatively new manual traffic exchange. The surfing is fun, easy and number of subscribers is growing at a staggering rate. This means that your ads would get lots of fresh exposure.

[Fabulous-te](#) is also growing very quickly and has great administration. The surfing is fun and the prizes are very good.

[TE-JV Network](#) is a rapidly growing network of traffic sites that help you spread your message without spending too much time clicking.

[Mul-TE](#) is another traffic co-op with great tracking that allows you to see where your site is being shown.

[LecacyTeam Coop](#) is also growing very quickly and has great administration. The surfing is fun and the prizes are very good.

The-Wealth-Builder.com is the latest Wealth Builder site. It is worth mentioning here because it is a new hybrid site with a combination of everything I always wanted in a site but were afraid to ask the programmer. Ok I lied. I bugged Brian Jones for at least a year. He finally came out with everything I ever asked for and he keeps making it better and better. Say what you will about Ventrino, it still can't be beat for value and support.

Lastly, a Quick Word about Safelists.

The internet is a flood of safe list advertisement. Enticing you to join for free and get xxx credits and so on and so on. Why? Email marketing is still very effective. IF, you can get your fellow subscribers to actually click on your email and then to follow your link and view your promotion for X amount of credits.

I admit I too had a mailbox full of safelist emails. Overwhelmed, I got "smart" and shunted them into a folder and hardly ever looked at them. So guess what? I wasn't earning credits for reading the email I received and did I really think I was the only one doing that? So are my promotions being seen?

I have been fascinated with the enticements found in CTP to not only tempt surfers into different sites to surf; but also get them to open their email. I will be following how that campaign is going very closely.

Bottom line the more I send out, the more likely MY Promotions will be seen.

Mailing Can be a Drag

There were times I wanted to send something out but the thought of actually doing the cut and paste routine was just irritating. I've been using the autopilot feature at Mailer Ninja for the last couple of months and during that time I've been getting leads and making sales in my sleep.

For those that don't know...[Mailer Ninja](#) is an essential marketing tool which plugs into Viral List Builders and sends out your mailings on autopilot. Literally, you write it **One** time.

You ask the program to check if your mailers have credits and it's time to go, you choose how many credits to use and press send. You are done. If you have one or two other mailers not in the system, then you just do those without feeling overwhelmed. I love it.

In Conclusion

I hope this list helps you to get your skills to the next level. There are many other resources out there, all you need to do is find them and use them. We all want everything for free, but to succeed, there is always an investment required. Either in time, or in money. This investment should elevate you from consumer to business owner.

Success online requires a sales funnel. I use every one of the programs listed here. My Favorite is wbte.me as a good sales funnel and indispensable tool.

The best thing I can tell you is that it's madness to think you can do it all with one site or product. I have to say; you can go back to promoting sales pages as an affiliate and see how you like your results there. I'm pretty sure you'll be back to your funnel sooner or later.

My friends, that is the secret to Building Wealth Online



To make the most of this eBook rebrand by [Clicking Here](#)